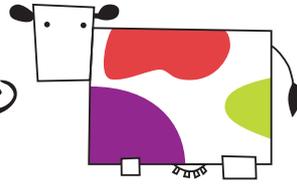


picasso
COWS



Dairy
Australia



2014 PICASSO COWS & PICASSO COWS MAKE-OVER PROGRAM

PROJECT CO-ORDINATORS' SUMMARY

Funded by Dairy Australia

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EXECUTIVE SUMMARY



Dairy Australia's Picasso Cows and the Picasso Cows Make-Over programs are free curriculum based programs, assisting primary school teachers in telling the Australian dairy industry story. They incorporate a focus on children developing nutrition and food origin knowledge, helping them to establish healthy eating habits for life.

During 2014 there have been 70 schools and approximately 2,870 students through the Picasso Cows Make-Over Program and 58 schools and approximately 7,250 students through the Picasso Cows program. All participating teachers and students have been involved in an engaging and creative learning process which brings the dairy industry to life for everyone involved.



The Picasso Cows program presentation days have been a-buzz with students who are keen to share their newfound learnings, whilst the Picasso Cows Make-Over program has created excitement in schools as students were told that they had the opportunity to repaint their cow. Both programs have received exceptional feedback from all the schools involved.

The Picasso Cows and Picasso Cows Make-Over programs foster strong community linkages by encouraging schools to involve local dairy farmers and the community as part of the programs in school. Many of the schools either visited a dairy farm or had a dairy farmer visit the school, whilst others interviewed a dairy farmer over the phone or arranged a site tour of a manufacturing facility. The Tamworth Public School in New South Wales had 384 students visit a dairy farm. This arrangement took place over four farms in their local region.

The learning, design and concepts continue to be outstanding with new ideas and eye-catching cows appearing at the conclusion of both programs in Australian schools.

Dairy Australia provided schools with the opportunity to choose a dairy-related theme to undertake as part of their journey. The three themes were; Fuel for Life, Unbeatable Bones & Farm to Plate.



The Picasso Cows program has been written in accordance with the Australian Curriculum and is supported by a selection of resources for teachers. These resources contain extensive curriculum links and have been designed to complement teacher programming.

An evaluation has been conducted around both these Dairy Australia programs. A snapshot of these results have been showcased as part of this report.

Please enjoy some visual examples of the terrific results from the Dairy Australia's Picasso Cows and Picasso Cows Make-Over programs for 2014.

John Hutchison & Deanne Kennedy

PICASSO COWS

Observation

Dairy Australia's Picasso Cows program continues to be well supported and a great success in Australian schools. All the teachers surveyed agreed that the students enjoyed the program and commented that the program provided excellent learning and support, engaging and fun activities, interactive learning and an environment which encouraged the entire school community to take part.

Key Insights

The Picasso Cow program is a creative way to capture schools and students to be involved whilst ensuring that there are strong linkages to the Australian curriculum.

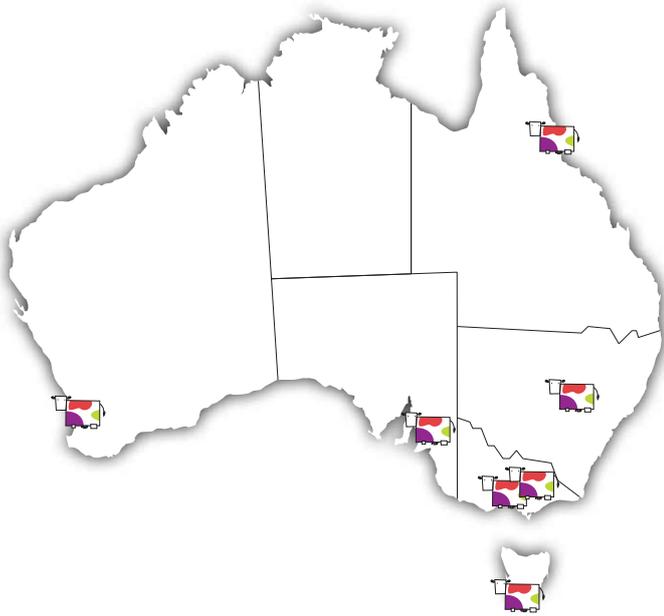
Highlights

There have been many learnings and highlights as a result of the Picasso Cows program. One example was a student who was part of a Moo'in Finale explaining to the audience how she had been asking her Mum to buy yoghurt at the supermarket since understanding that dairy foods were good for her and an essential part of her diet. The Moo'in Finale at the presentation day has provided an opportunity for students and schools to create a song, poem or tell the audience about their Picasso Cow journey.



PICASSO COWS PROGRAM

CITIES/REGIONS 2014



Melbourne (Cranbourne) VIC
Melbourne (Heidelberg) VIC
Adelaide (Glenelg) SA
Hobart (Bridgewater) TAS

Perth (Mandurah) WA
Tamworth NSW
Cairns QLD



2014 Winning Schools

Name of School	Name of Cow	Theme	City/Region
Secret Harbour Primary School	Hazel	Fuel for Life	Perth (Mandurah)
Heritage College- Narre Warren	Miss Moo	Fuel for Life	Melbourne (Cranbourne) VIC
Peace Lutheran College	Jigamoo	Farm to Plate	Cairns QLD
Meadows Primary School	Bara Povi Inek	Farm to Plate	Melbourne (Heidelberg) VIC
Tamworth Public School	Moo Moo	Farm to Plate	Tamworth NSW
Snug Primary School	Milky Way	Fuel for Life	Hobart TAS
Clovelly Park Primary School	Clover-Lea	Fuel For Life	Adelaide (Glenelg) SA

PICASSO COWS MAKE-OVER PROGRAM

Observations

Dairy Australia's Picasso Cows Make-Over program was well supported and a great success in Australian schools. All the teachers surveyed agreed that the students enjoyed the program and commented that the program provided a fun and exciting learning environment, a chance to work as a part of a team on a hands-on program, a platform to refine their research skills and an opportunity to learn how to cook using dairy foods.

Key Insights

The Picasso Cows Make-Over program is a creative way to re-capture old schools and new students to be involved in the program whilst keeping the strong linkages to the Australian curriculum. This exciting opportunity provided schools with a chance to have a different group of students take ownership of the Picasso Cow at their schools and to learn about the Australian dairy industry in an innovative and engaging manner.

Highlights

The highlight of this program came from the excitement of the schools who were chosen as the State Champions. Here are some words from the finalists...

This is a fantastic news. We are looking forward to completing the next stage of the program.

Colin, Harvey Primary School, Western Australia

We are absolutely thrilled to receive this prize. The students are extremely proud of themselves and what they have achieved. Thanks for giving us the opportunity to participate.

Lee, Metford Primary School, New South Wales

Congratulations on bringing credit to our College. Thank-you Deanne for informing us and also for your efforts in convening this wonderful initiative by Dairy Australia.

Bruce, Murraylands Christian College, South Australia

Oh my goodness! There just aren't enough letters in the alphabet to say thank you for this news. The students will be so excited when I tell them. Thanks again for the opportunity.

Maria, St Paul's Anglican College, Victoria

Yippee! You have made our day! We will be completing the final tasks over the next couple of days. Thank you for the good news.

Bernadette, St Teresa's School, Queensland

What fabulous and wonderful news! We are delighted to have achieved this success. Thanks for providing our school with the opportunity to engage in this worthwhile learning project. Cheers with a very big smile from Latrobe!

Vicki, Latrobe Primary School, Tasmania



PICASSO COWS MAKE-OVER PROGRAM

RDP REGIONS 2014

Murray Dairy
GippsDairy
WestVic Dairy
Subtropical Dairy

DairyNSW
DairyTAS
DairySA
Western Dairy



2014 National Winner

Harvey Primary School, Western Australia

2014 State Finalists

Name of School	Name of Cow	Theme	City/Region
St Paul's Anglican Grammar School	Moovalicious	Unbeatable Bones	Victoria
Metford Public School	Buttercup	Farm to Plate	New South Wales
Murraylands Christian College	Millie	Unbeatable Bones	South Australia
Latrobe Primary School	Buster	Farm to Plate	Tasmania
Harvey Primary School	Buttercup	Farm to Plate	Western Australia
St Teresa's Catholic School	Celeste Astrocow	Fuel for Life	Queensland



'Keep supporting schools with quality programs and resources'

'Thank you, we loved being a part of this program and would definitely put our hands up again in the future'

'Thank you for the opportunity, we thoroughly enjoyed it'

'Thank you for the opportunity to participate, our art class was involved and support and guidance from your team of staff was fantastic. Thanks!'

'Loved it! Such a wonderful program, with such rich student learning, would recommend it to anyone thinking about it in the future'

'The students loved working with the cow and learning about the dairy industry, a very good program.'

'The Picasso Cows program is a great avenue to encourage important nutrition study'

'The program helped to promote co-operative behaviour and teamwork amongst the students involved'