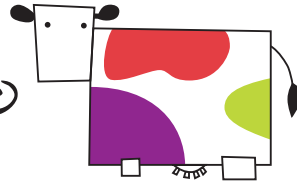


picasso
COWS



Dairy
Australia



2016 PICASSO COWS & PICASSO COWS MAKEOVER PROGRAM



PROJECT CO-ORDINATORS' SUMMARY

Funded by Dairy Australia

This summary has been prepared by Jaydee Events Pty Ltd
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EXECUTIVE SUMMARY

Dairy Australia's Picasso Cows and the Picasso Cows Makeover programs are free curriculum based programs, assisting primary school teachers in telling the Australian dairy industry story. They incorporate a focus on children developing nutrition and food origin knowledge, helping them to establish healthy eating habits for life.

During 2016 there have been 64 schools and approximately 2,936 students through the Picasso Cows Makeover Program and 81 schools and approximately 10,238 students through the Picasso Cows program. All participating teachers and students have been involved in an engaging and creative learning process which brings the dairy industry to life for everyone involved.



visited a dairy farm or had a dairy farmer visit the school, whilst others interviewed a dairy farmer over the phone or arranged a site tour of a manufacturing facility.

The learning, design and concepts continue to be outstanding with new ideas and eye-catching cows appearing at the conclusion of both programs in Australian schools.

Dairy Australia provided schools with the opportunity to choose a dairy-related theme to undertake as part of their journey. The three themes were Fuel for Life, Unbeatable Bones & Farm to Plate.



The Picasso Cows program presentation days have been abuzz with students who are keen to share their newfound learnings, whilst the Picasso Cows Makeover program has created excitement in schools as students were told that they had the opportunity to repaint their cow. Both programs have received exceptional feedback from all the schools involved.

The Picasso Cows and Picasso Cows Makeover programs foster strong community linkages by encouraging schools to involve local dairy farmers and the community as part of the programs in school. Many of the schools either



The Picasso Cows program has been written in accordance with the Australian Curriculum and is supported by a selection of resources for teachers. These resources contain extensive curriculum links and have been designed to complement teacher programming.

An evaluation has been conducted around both these Dairy Australia programs. A snapshot of these results has been showcased as part of this report. Please enjoy some visual examples of the terrific results from the Dairy Australia's Picasso Cows and Picasso Cows Makeover programs for 2016.



John Hutchison & Deanne Kennedy

PICASSO COWS

Observation

Dairy Australia's Picasso Cows program was a great success across Australia in all of the participating schools.

The students continue to showcase their newfound knowledge and learning about the Australian dairy industry as part of the presentation days.

The teacher feedback has been fantastic. In Melbourne this year, 43 parents and teachers attended the finale, which showcases great support of the project.

The teachers surveyed agreed that the students enjoyed the hands on nature of the program which encouraged team work and resulted in many engaging and fun activities for the school community.

Key Insights

The Picasso Cows program presents an excellent opportunity for the dairy industry to educate students about the Australian dairy industry and its products through their involvement in a highly creative and engaging program. The

strong linkages to the Australian curriculum are important to ensure that schools can see the opportunities with the program.

Highlights

There have been many highlights as a result of the Picasso Cows program.

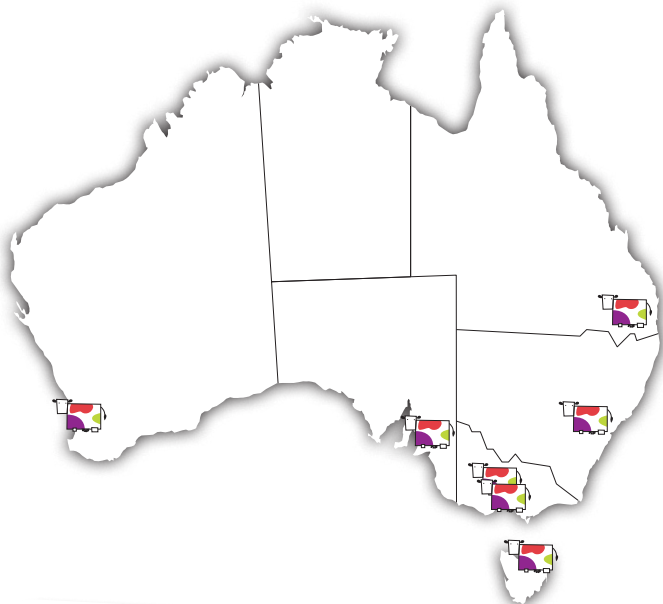
As with every year, there is an outstanding amount of time and effort that goes into the Picasso Cow journals and cow submissions.

This year we had a cow that was presented with a lovely crocheted rug as well as one that had been mosaiced!

Schools have been hosting milkshake days, visiting dairy farms and involving their entire school community with their learning about the dairy industry and its products.

The students and schools continue to enjoy the presentation days, where they can see all the work, effort and amazing creations from the other schools. It is a lovely conclusion to their dairy journey.

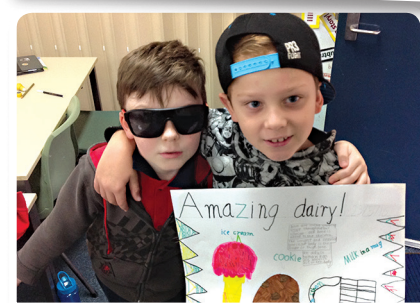
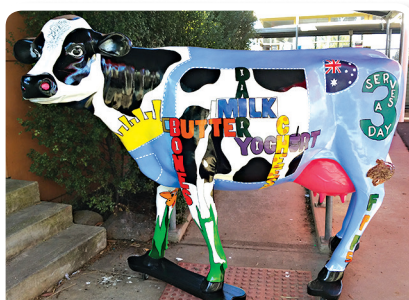




PICASSO COWS PROGRAM CITIES/REGIONS 2016

Melbourne VIC
Ballarat VIC
Adelaide SA
Perth WA x 2

Sydney NSW
Brisbane QLD
Devonport TAS



2016 Winning Schools

| Name of School | Name of Cow | Theme | City/Region |
|---------------------------------------|--------------------------|------------------|-----------------|
| Moerlina School, Kelmscott | Moorlina | Unbeatable Bones | Perth (WA) |
| Mindarie Primary School, Wanneroo WA | Milkshake | Fuel for Life | Perth (WA) |
| Wilton Public School | Milko | Farm to Plate | Sydney (NSW) |
| Hatton Vale State School | Moolisa Milkshake | Fuel for Life | Brisbane (QLD) |
| Magpie Primary School | Blinksey | Farm to Plate | Ballarat (VIC) |
| St Peter Julian Eymard Primary School | Milkyway | Unbeatable Bones | Melbourne (VIC) |
| Sprent Primary School | Ms Udderific Spretacular | Farm to Plate | Devonport (TAS) |
| Darlington Primary School | Gombi | Unbeatable Bones | Adelaide (SA) |

PICASSO COWS MAKEOVER PROGRAM

Observations

Dairy Australia's Picasso Cows Make-Over program was well supported and a great success in Australian schools. All the teachers agreed that the students enjoyed the program and the fun learning environment.

The assessor commented this year that the PCMO submissions for schools this year were exceptional, some great competition entries were received which resulted in a close final.

Teachers continue to comment about what a great opportunity that the project provides to involve the school community. Parents helped in developing ideas, conducting lunch box audits, joining in on farm days, hosting milk shake making days for the school and presenting their finished Picasso Cows to the assembly. As normal the cows are going to take pride of place in school library's, gardens, greeting people at the reception areas, trade centres and sometimes they are moo-ved around school every day to a different location.

Key Insights

The Picasso Cows Make-Over program was an exciting opportunity to provide schools with a chance to have a different group of students take ownership of their Picasso Cow and learn about the Australian dairy industry in an innovating and engaging manner.

The Discover Dairy website is popular amongst teachers. A one-stop shop for everything dairy, and extremely useful in supporting classroom teachers with the information for the design process. These strong linkages to the curriculum are

important to ensure that schools can see the opportunities when the program is first offered.

Highlights

The highlight of this program came from the excitement of the schools throughout the program. Here are some words from our schools and teachers...

The Picasso Cows Makeover provided a great opportunity to refresh our cows design and to teach new students about the importance of dairy.

Lisa Emerson, Merino Consolidated School

Our school had done it before and it was a great experience, when I was asked if I was interested I saw an opportunity to get the whole school involved.

Shelley Upton, Vineyard Lutheran School

The school is in a rural district, farms surround the area, there is an interest in supporting the dairy industry in the district.

Betina Denton, Meadows Primary School

I was previously involved in the Picasso Cows project and I saw the need for my class to learn about healthy foods, especially produced from local dairy farms.

Helen Swarbrock, St Patrick's Koroit

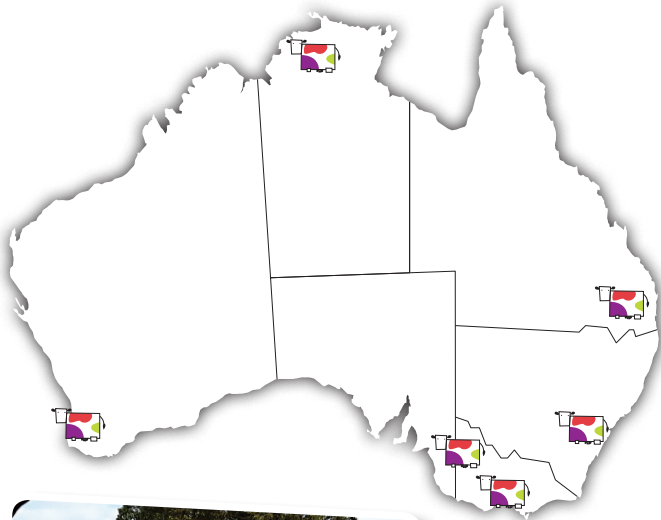
In line with our Kitchen/Garden project and a fantastic opportunity for our school to increase awareness about the importance of consuming dairy and calcium.

Sarah Greig, Wendouree Primary School



PICASSO COWS MAKEOVER PROGRAM

STATE REGIONS 2016



Victoria
Queensland
Northern Territory
New South Wales

Western Australia
Tasmania
South Australia



2016 National Winner
Ballarat & Queen's Grammar School

2016 Second Prize Champion
Leongatha Primary School

2016 Third Prize Champion
Saint Francis of Assisi Primary School

2016 State Finalists

| Name of School | Name of Cow | Theme | City/Region |
|--|-----------------|------------------|-------------------|
| Leongatha Primary School | Moorray Cowburn | Farm to Plate | Victoria |
| Ballarat & Queens Grammar School | Patty | Unbeatable Bones | Victoria |
| Canadian Lead Primary School | Roxy | Farm to Plate | Victoria |
| Saint Francis of Assisi Primary School | Moona | Farm to Plate | Victoria |
| Waaia-Yalca South Primary School | Miss Moo | Farm to Plate | Victoria |
| Secret Harbour Primary School | Miss Kelly Ton | Unbeatable Bones | Western Australia |



'This program was embraced by the whole school. This program was easy to link into everyday learning. It did not stand alone. What a privilege...'

'Thank you for the opportunity to be part of the program. The older children enjoyed working and sharing their knowledge with the younger classes'

'The website was extremely informative and full of fabulous resources'

'The program is an authentic learning experience and journey for the children. It allows learning to take place in both an engaging and hands on way. Everyone loved every aspect of our journey together, thanks...'

'Wonderful program, keep up the excellent work'

'A fun program that is well resourced and supported with the website; the children and staff were engaged and had heaps of fun'

'Simply loved the learning within the classroom as I thought the painting of the cow would be the highlight, but there was so much more...'