

# 2015 PICASSO COWS & PICASSO COWS MAKE-OVER PROGRAM

## PROJECT CO-ORDINATORS' SUMMARY

**Funded by Dairy Australia**

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# EXECUTIVE SUMMARY

Dairy Australia's Picasso Cows and the Picasso Cows Make-Over programs are free curriculum based programs, assisting primary school teachers in telling the Australian dairy industry story. They incorporate a focus on children developing nutrition and food origin knowledge, helping them to establish healthy eating habits for life.

During 2015 there have been 53 schools and approximately 2,756 students through the Picasso Cows Make-Over Program and 83 schools and approximately 16,499 students through the Picasso Cows program. All participating teachers and students have been involved in an engaging and creative learning process which brings the dairy industry to life for everyone involved.



visited a dairy farm or had a dairy farmer visit the school, whilst others interviewed a dairy farmer over the phone or arranged a site tour of a manufacturing facility.

The learning, design and concepts continue to be outstanding with new ideas and eye-catching cows appearing at the conclusion of both programs in Australian schools.

Dairy Australia provided schools with the opportunity to choose a dairy-related theme to undertake as part



The Picasso Cows program presentation days have been abuzz with students who are keen to share their newfound learnings, whilst the Picasso Cows Make-Over program has created excitement in schools as students were told that they had the opportunity to repaint their cow. Both programs have received exceptional feedback from all the schools involved.

The Picasso Cows and Picasso Cows Make-Over programs foster strong community linkages by encouraging schools to involve local dairy farmers and the community as part of the programs in school. Many of the schools either



of their journey. The three themes were; Fuel for Life, Unbeatable Bones & Farm to Plate.

The Picasso Cows program has been written in accordance with the Australian Curriculum and is supported by a selection of resources for teachers. These resources contain extensive curriculum links and have been designed to complement teacher programming.

An evaluation has been conducted around both these Dairy Australia programs. A snapshot of these results have been showcased as part of this report.

Please enjoy some visual examples of the terrific results from the Dairy Australia's Picasso Cows and Picasso Cows Make-Over programs for 2015.



**John Hutchison & Deanne Kennedy**

# PICASSO COWS

## Observation

Dairy Australia's Picasso Cows program was a great success across Australia in all of the participating schools.

The Picasso Cows assessor commented this year that the program had not lost any energy as the submissions from the Sydney NSW schools in 2015 were some of the best he had seen since the inception of the program in 2008.

The teachers surveyed agreed that the students enjoyed the hands on nature of the program which encouraged team work and resulted in many engaging and fun activities for the school community.

## Key Insights

The Picasso Cows program presents an excellent opportunity for the dairy industry to educate students about the Australian dairy industry and its products through their

involvement in a highly creative and engaging program. The strong linkages to the Australian curriculum are important to ensure that schools can see the opportunities with the program.

## Highlights

There have been many highlights as a result of the Picasso Cows program. One example was a student from Geelong who came up to inform us that he had already had a glass of milk and a tub of yogurt today and his Mum had some yogurt too!

At another presentation day a student came up to tell us that she never drank milk before the program but now she has a glass for breakfast every morning.

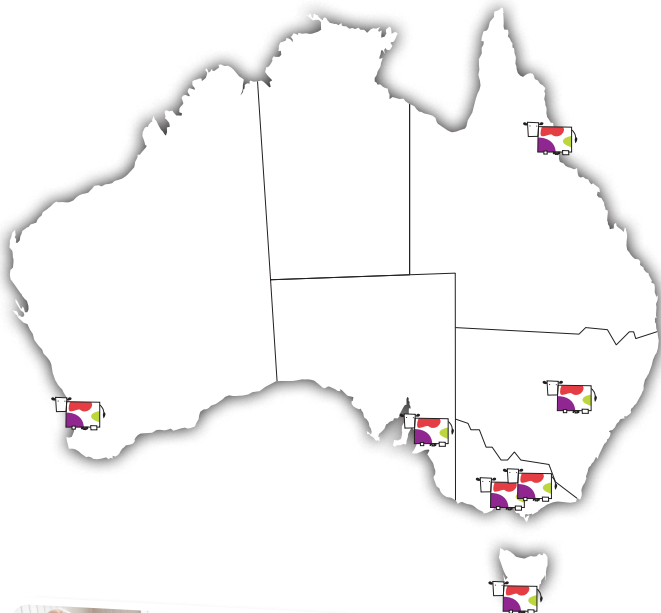
The students and schools continue to enjoy the presentation day where they can see the work and efforts and the amazing creations from other schools. It is a lovely conclusion to their dairy journey.





# PICASSO COWS PROGRAM

## CITIES/REGIONS 2015



**Melbourne** (Kew East) VIC

**Geelong** (Corio) VIC

**Adelaide** (Richmond) SA

**Perth** (Cannington) WA

**Sydney** (Blacktown) NSW

**Canberra** (Woden) ACT

**Launceston** (South Launceston) TAS

**Brisbane** (Yeerongpilly) QLD



## 2015 Winning Schools

Name of School	Name of Cow	Theme	City/Region
Childside School	Malaga	Farm to Plate	Perth (WA)
Kilkenny Primary School	Jane (Jane Doe)	Unbeatable Bones	Adelaide (SA)
St Jude the Apostle Primary School	Buttercup	Farm to Plate	Melbourne (VIC)
Timboon P-12 School	TAP (Timboon's Awesome Picasso)	Farm to Plate	Melbourne (VIC)
Emu Heights Public School	Daisy Buttercup	Farm to Plate	Sydney (NSW)
Christian Outreach College, Toowoomba	Miss Moo-ving Mary Von Dairy	Farm to Plate	Brisbane (QLD)
Exeter Primary School	Moo-dini	Farm to Plate & Unbeatable Bones	Launceston (TAS)
Canberra Grammar School	Milky Way	Farm to Plate	Canberra (ACT)



# PICASSO COWS MAKE-OVER PROGRAM

## Observations

Dairy Australia's Picasso Cows Make-Over program was well supported and a great success in Australian schools. All the teachers agreed that the students enjoyed the program and the fun learning environment.

Many teachers commented that it was a great opportunity to involve the community and family in a school-industry program. Parents helped in developing healthy lunch boxes, dairy recipes, transportation for farm visits, milk shake days and at assembly where updates were provided to the school.

## Key Insights

The Picasso Cows Make-Over program was an exciting opportunity to provide schools with a chance to have a different group of students take ownership of their Picasso Cow and learn about the Australian dairy industry in an innovating and engaging manner.

Teachers commented that the Discover Dairy website was extremely useful in supporting classroom teachers with the information for the design process. These strong linkages to the curriculum are important to ensure that schools can see the opportunities when the program is first offered.

## Highlights

The highlight of this program came from the excitement of the schools throughout the program. Here are some words from our schools and teachers...

*We had a great experience in the past with the Picasso program, lots of interesting learning and hands on activities.*

**Donna Lean, Kangarilla Primary School, South Australia**

*The cow is a huge talking point of our school and was fun last time. A chance to involve students in something different.*

**Anna Thorpe, Maribyrnong Primary School, Victoria**

*We love our cow and she is now looking very shabby. Picasso is a great creative exercise and an excellent way to promote the importance of dairy products for children's health and development.*

**Janet Reynolds, Cobargo Primary School, New South Wales**

*A wonderful opportunity to refurbish our cow as we enjoyed our previous involvement. Great to involve a different group of students.*

**Michael Corr, Chum Creek Primary School, Victoria**

*Picasso is a novel way to teach children about health foods. It allows students to be creative and achieve through an enjoyable experience.*

**Alison Kerimofski, Geographe Education Support Centre, Western Australia**

*It's a great way to education children about the farm to plate process. Our school is focusing on health eating and aims to education students about living a healthy lifestyle.*

**Melissa Cowan, Riverwood Public School, New South Wales**



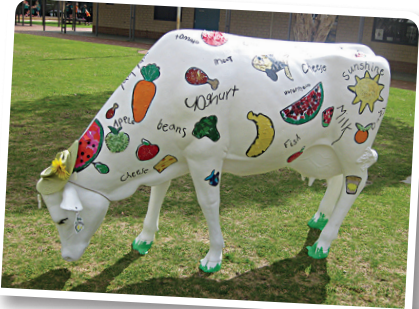


# PICASSO COWS MAKE-OVER PROGRAM

## STATE REGIONS 2015

Victoria  
Tasmania  
Western Australia

Queensland  
New South Wales  
South Australia



**2015 National Winner**  
Kangarilla Primary School

**2015 Second Prize Champion**  
Newmerella Primary School

**2015 Third Prize Champion**  
Gormandale & District Primary School

### 2015 State Finalists

Name of School	Name of Cow	Theme	City/Region
Kangarilla Primary School	Cheese Louise! You've been Udder-ly Re-Moo-Dled	Farm to Plate	South Australia
Newmerella Primary School	Ella 2 from Newmerella	Farm to Plate	Victoria
Gormandale & District Primary School	Scooby Moo	Farm to Plate	Victoria
Bobin Public School	Daisy	Farm to Plate	New South Wales
Romaine Park Primary School	Lolly the Rainbow Cow	Unbeatable Bones	Tasmania
McLaren Vale Primary School	Mechanicow	Fuel for Life	South Australia





**'Picasso Cows is a wonderful project that involed the whole school community'**

**'The Picasso Cows experience was a magical adventure for the students, they successfully worked co-operatively as an amazing team and we are so proud!'**

**'The students learned so much about the dairy industry and the farm to plate process and thoroughly enjoyed painting Buttercup'**

**'The learning undertaken opened the students eyes to the importance of a healthy diet, including dairy. The enjoyment levels were extremely high and the memories will last forever'**

**'Our students had a hands on experience on a dairy farm as part of the project. It was great seeing the town students trying and seeing something new and realising where their food comes from'**

**'For those living in the dairy community, gaining a further understanding of the Farm to Plate process was invaluable. We were lucky that the community embraced the students and the program'**

**'Year 4 have loved every minute of learning about the dairy industry and sharing their knowledge via their beautifully painted cow'**

**'What a terrific program. The students learned so much about the Australian dairy industry and they absolutely LOVE their Picasso Cow. Thanks Dairy Australia!'**